

DARNIC HOLDING

Company Profile 2025



PERSIAN LUXURY, GLOBAL
REACH

FROM THE HEART OF IRAN TO THE HEART OF THE
WORLD



ABOUT DARNIC HOLDING

At Darnic Holding, we deliver premium Persian saffron — handpicked from Iran's finest fields and presented with elegance. More than exporters, we are storytellers of Persian heritage, bringing authenticity, quality, and prestige to luxury markets worldwide.





OUR STORY

"FROM THE HEART OF IRAN
TO THE HEART OF THE WORLD"

Every story begins with a dream — ours was to introduce Persia's finest treasures to the world.

Darnic Holding was founded not just to offer saffron, but to represent passion, heritage, and perfection.

From Iran's fertile lands to the world's most exclusive luxury destinations, we transform rare saffron into unforgettable global experiences.

Today, saffron is where our journey begins; tomorrow, we redefine Persian luxury on a global stage.



MISSION & VISION



Mission

"To deliver the world's purest Persian saffron with timeless elegance, authentic heritage, and uncompromising quality — while building lasting partnerships founded on trust and excellence."



Vision

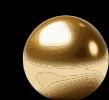
"To become a globally recognized leader in premium Persian exports — beginning with saffron and expanding into a future defined by timeless luxury, innovation, and excellence."



PRODUCTS & SERVICES

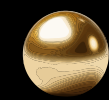
A MASTERPIECE FROM THE HEART OF PERSIA”

At Darnic Holding, we deliver the rarest and finest saffron threads — carefully sourced, delicately processed, and elegantly packaged for those who value **luxury**, **authenticity**, and **perfection**. Our focus is on crafting **premium saffron experiences** designed for international luxury markets.



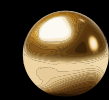
100% Pure & Authentic

Directly sourced from trusted Iranian farms, ensuring genuine quality



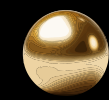
Luxury Packaging

Designed with elegance for premium global markets



Unmatched Quality

Rich aroma, vibrant color, and an **exceptional saffron experience**.



Tailored B2B Solutions

Private labeling, customized packaging, and premium bulk exports.



PREMIUM PERSIAN SAFFRON

"A masterpiece from the heart of Persia"



- **Super Negin**

"Exceptional quality, hand-picked from the finest Persian fields. The richest color, the most intense aroma, and the highest level of purity — crafted for luxury markets."



- **Negin**

"Premium Persian saffron with a perfect balance of vibrant color, rich aroma, and authentic flavor — ideal for high-end culinary creations and global exports."



- **Momtaz**

"High-quality saffron with a natural aroma, pure flavor, and deep color. Perfect for everyday premium use while maintaining authentic Persian elegance."





WHY CHOOSE US

> **Advanced Processing**

Traditional craftsmanship + modern technology = pure aroma, vibrant color, premium quality.

> **Consistent Quality**

Strict handpicking & packaging standards ensure authenticity and excellence.

> **Natural & Sustainable**

100% pure, chemical-free; eco-friendly methods with trusted farmers.

> **B2B Customization**

Private labeling, bulk packaging, and flexible branding for global partners.





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